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NOTICE OF ALLOWANCE AND ISSUE FEE DUE

025094 TM31/0518 GRAY, CARY, WARE & FREIDENRICH LLP 1221 SOUTH MOPAC EXPRESSWAY SUITE 400 AUSTIN TX 78746-6875

APPLI	CATION NO.	FILING DATE	TOTAL CLAIMS	EX	AMINER AND GROUP ART UNIT		DATE MAILED
	09/205,077	12/05/98	019	LIM, K		2153	05/18/0
First Named Applicant	MAKUCH,		35 L	JSC 154(b)	term ext. =	0 Day	/S.

TITLE OF INVENTION

METHOD, MEMORY, PRODUCT, AND CODE FOR DISPLAYING PRE-CUSTOMIZED CONTENT ASSOCIATED WITH VISITOR DATA

ATTY'S DOCKET NO.	CLASS-SUBCLASS	BATCH NO.	APPLN	I. TYPE	SMALL	ENTITY	FEE DUE	DATE DUE
0	709-21	7.000	G43	UTIL	YTI.	NO	\$1240.	00 08/20/01

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED.

THE ISSUE FEE MUST BE PAID WITHIN <u>THREE MONTHS</u> FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. <u>THIS STATUTORY PERIOD CANNOT BE EXTENDED.</u>

HOW TO RESPOND TO THIS NOTICE:

- I. Review the SMALL ENTITY status shown above. If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:
 - A. If the status is changed, pay twice the amount of the FEE DUE shown above and notify the Patent and Trademark Office of the change in status, or
 - B. If the status is the same, pay the FEE DUE shown above.

If the SMALL ENTITY is shown as NO:

- A. Pay FEE DUE shown above, or
- B. File verified statement of Small Entity Status before, or with, payment of 1/2 the FEE DUE shown above.
- II. Part B-Issue Fee Transmittal should be completed and returned to the Patent and Trademark Office (PTO) with your ISSUE FEE. Even if the ISSUE FEE has already been paid by charge to deposit account, Part B Issue Fee Transmittal should be completed and returned. If you are charging the ISSUE FEE to your deposit account, section "4b" of Part B-Issue Fee Transmittal should be completed and an extra copy of the form should be submitted.
- III. All communications regarding this application must give application number and batch number.

 Please direct all communications prior to issuance to Box ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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APPLICATION NO.	LICATION NO. FILING DATE FIRST NAMED INVENTOR			, A	TTORNEY DOCKET NO.	
09/205,077	12/05/9	8 MAKUCH		M		
025094		TM31/0518	\neg	EXAMINER		
	, WARE & F I MOPAC EXP	REIDENRICH LLP RESSWAY	•	LIM, K		
SUITE 400				ART UNIT	PAPER NUMBER	
AUSTIN TX	78746-6875			2153	13	
				DATE MAILED:	05/18/01	

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

Notice of Allowability

Application No. 09/205,077

Applicant(s)

Michael K. Makuch et al.

Examiner

Krisna Lim

Art Unit 2153



-The MAILING DATE of this communication appears on the cover sheet with the correspondence address-All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance and Issue Fee Due or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. 1. X This communication is responsive to the reply to the finant rejection filed on 5/02/01 2. X The allowed claim(s) is/are 1-7 and 9-20 3. The drawings filed on _____ are acceptable as formal drawings. 4. Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d). a) \square All b) Some* c) Nigne of the: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3.
Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). *Certified copies not received: 5. Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e). Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE FOR SUBMITTING NEW FORMAL DRAWINGS, OR A SUBSTITUTE OATH OR DECLARATION. This three-month period for complying with the REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL is extendable under 37 CFR 1.136(a). 6. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. A SUBSTITUTE OATH OR DECLARATION IS REQUIRED. 7. X Applicant MUST submit NEW FORMAL DRAWINGS (a) X including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) **S**to Paper No. ____4_. (b) ☐ including changes required by the proposed drawing correction filed , which has been approved by the examiner. (c) including changes required by the attached Examiner's Amendment/Comment or in the Office action of Paper No. Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings. The drawings should be filed as a separate paper with a transmittal letter addressed to the Official Draftsperson. 8. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Any reply to this letter should include, in the upper right hand corner, the APPLICATION NUMBER (SERIES CODE/SERIAL NUMBER). If applicant has received a Notice of Allowance and Issue Fee Due, the ISSUE BATCH NUMBER and DATE of the

Attachment(s)

1	Ш	Notice	of F	References	Cited	(PT	O-892)
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3 Notice of Draftsperson's Patent Drawing Review (PTO-948)

NOTICE OF ALLOWANCE should also be included.

5 Information Disclosure Statement(s) (PTO-1449), Paper No(s).

7 Examiner's Comment Regarding Requirement for Deposit of Biological Material

9 Other

KRISNA LIM PRIMARY EXAMINER KRISNA LIM
PRIMARY EXAMINER
ART UNIT 2153

2 Notice of Informal Patent Application (PTO-152)

8 Examiner's Statement of Reasons for Allowance

6 Examiner's Amendment/Comment

4 Interview Summary (PTO-413), Paper No. _____.